

Well Life Services & DCC Industry Group

Proud Platinum Partners of

Teen Challenge Queensland's

Celebrating 10 Years of

HOPE GALA 2024

A woman in a blue dress with a white floral pattern is pointing her right hand towards a red star. The star is positioned above the letter 'H' in the word 'HOPE'. The word 'HOPE' is in large, white, textured letters. Below 'HOPE' is the word 'GALA' in large, blue, solid letters. Below 'GALA' is the year '2024' in large, white, outlined letters. In the background, there is a white building with a red star on its tower, and blue waves below it. The entire scene is set against a dark blue background with white lines radiating from the top right.

**PARTNERSHIP
OPPORTUNITY**

**GET
INVOLVED**

Saturday 8 June 2024

teen challenge
QUEENSLAND



PARTNER WITH US

In 2024 Teen Challenge QLD will host our tenth annual **Hope Gala** on **Saturday 8 June** to raise funds for our residential rehabilitation programs.

The demand for Teen Challenge QLD (TCQ) programs has never been greater. I am passionate about providing an opportunity for people to overcome their addictions and live a full and healthy life. Together we can make this happen. Thank you for partnering with us.

— Joanne Hobbs, Chief Executive Officer



THE CAUSE



Substance abuse is one of the most prevalent issues facing this generation. It knows no socio-economic boundaries.

Teen Challenge originated in New York in the late 1950's where it began as a street ministry. Teen Challenge QLD (TCQ) commenced in 1971, existing to restore hope and rebuild the lives of men and women who are overcoming addiction and other life controlling issues.





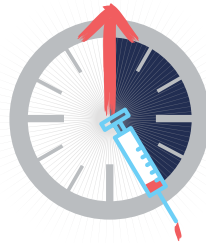
THE STATISTICS

HIGH
SUCCESS
RATE

Teen Challenge QLD is a **market leader with a high success rate for those who complete the program**

Did you know?

One Australian dies every four hours from a **drug overdose***



Overdose is the **second leading cause of death** for Australians aged 30-39 behind suicide*

The **cost** to **Australian society** attributed to alcohol and drug misuse**

\$66.8B

*Penington Institute. **Australian Institute of Health and Welfare.

THE EVENT

Over 500 guests will enjoy the prestigious event at Brisbane City Hall for a night of glamour, fun, entertainment and inspirational stories – all while raising much needed funds for a worthwhile cause. Highlights include:

- ✓ **Incredible entertainment by Lure Band and Cory Hargreaves**
- ✓ **3-course dinner**
- ✓ **Dancing**
- ✓ **Online & Live Charity Auctions**
- ✓ **Raffles**
- ✓ **MC'ing by Duncan Armstrong (Olympic Champion) and Steff Willis (96.5 radio presenter)**
- ✓ **Powerful stories of hope and transformation**



We enjoyed the event immensely. There was plenty of variety in the auction items and it was a great opportunity to connect with other business associates. Lauren's story of hope and transformation was beautiful. My husband and I love supporting Teen Challenge in their mission of supporting individuals who experience life controlling issues.

– Elspeth,
Well Life Services

THE IMPACT

Your partnership means that all the event costs are covered so **every dollar raised on the night will go directly to the New Life Centre's residential rehabilitation program.**

The fundraising goal is \$350,000 which will contribute to supporting:

- ✓ **45 students to complete the Induction Phase (2 weeks) and the Recover Phase (Entry 12 weeks) of the rehabilitation program**
- ✓ **9 students to complete the Rebuild Phase (Equip) and Restore Phase (Transition) and**
- ✓ **4 students in the Intern Program**



Such an inspiring evening and what a great cause! To know that we have made a contribution that will potentially help to save a life gives us a sense of fulfillment.

– Jimmy and Teleah, Gala Guests 2023



PARTNERSHIP BENEFITS

When you partner with TCQ you will align your business to a social cause that changes the lives of people overcoming addiction, as well as gaining exposure to TCQ's large supporter base.

	Platinum \$25K	Gold \$15K	Silver \$7000	Bronze \$3500
Company name included in event naming of the Hope Gala 2024				
30 second promo video presentation of partner's business to be shown on the night* OR opportunity to address TCQ Gala guests on the night				
Company logo printed on all collateral material				
Leadership workshop with Duncan Armstrong, OAM, Olympic Champion				
Receive brand exposure & naming rights of either the <i>Live Auction, Online Auction</i> or <i>Raffle</i> (Gold only)				
Advertisement in the event program				
Corporate table (of 10)	2 x Tables	2 x Tables	1 x Table	
Social Media acknowledgment post to drive engagement across FB, Instagram, LinkedIn				
Company logo displayed on TCQ website				
Acknowledgment on the evening and in the event programme				

Optional extra for Platinum or Gold partners:

Invest an extra \$5K to project your company's logo on the dome ceiling of Brisbane City Hall, speak to the TCQ team for further details. Places are limited.

*Video to be supplied by business.



Lauren's Story

Before I arrived at rehab, my life was wild and chaotic. I was crying out for help, but not many people could sit with that pain, hurt, or wildness that not even I understood, but Teen Challenge could. Through all the chaos and turmoil, I found healing, I found me. I don't know where I'd be today without the help of Teen Challenge. It's not just a program, it's a place that gives life back. It gave back mine.

At Teen Challenge love is demonstrated in action. Vulnerability is lived and breathed. Stigma is demolished.

*It's not just a program.
It's a place that gives life back.
It gave back mine.*

Lauren



SCAN THE QR CODE TO GET INVOLVED IN THE HOPE GALA EVENT

PARTNER WITH US

SEE YOUR IMPACT

teen challenge 
QUEENSLAND

E events@teenchallenge.org.au
P 07 3422 1500
M text to 0436 482 809

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