

Teen Challenge Queensland's



HOPE GALA 2022

**PARTNERSHIP
OPPORTUNITY**

**GET
INVOLVED**

SAT 4 JUNE

teen challenge 
QUEENSLAND

PARTNER WITH US

In 2022 Teen Challenge QLD will host our eighth annual **Hope Gala** on **Saturday 4 June** to raise funds for our residential rehabilitation programs.



THE CAUSE



Substance abuse is one of the most prevalent issues facing this generation. It knows no socio-economic boundaries.

I am passionate about providing an opportunity for people to overcome their addictions and live a full and healthy life. Together we can make this happen – thank you for your support.

– Joanne Hobbs, Executive Director

Teen Challenge originated in New York in the late 1950's where it began as a street ministry. Teen Challenge QLD (TCQ) commenced in 1971, existing to restore hope and rebuild the lives of men and women who are overcoming addiction and other life controlling issues.



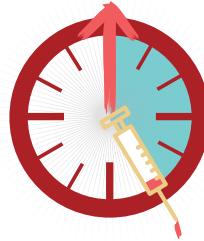


THE STATISTICS

HIGH
SUCCESS
RATE

Teen Challenge QLD is a **market leader with a high success rate for those who complete the program**

Did you know? One Australian dies every 5 hours from **drug overdose** and 70% of overdose deaths occur between the ages of 30-59*

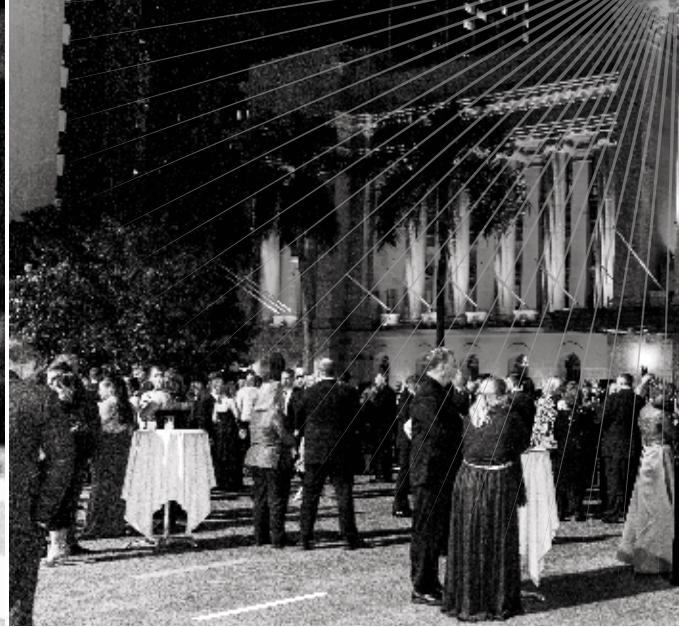


A devastating fact is that Australia has a **drug death rate** 2.5 times the global average*

The cost to **Australian society** attributed to alcohol and drug misuse**



*Penington Institute. **Australian Institute of Health and Welfare.



THE EVENT

450 guests will enjoy the prestigious event at Brisbane City Hall for a night of glamour, fun, entertainment and inspirational stories. All while raising much needed funds for a worthwhile cause. Highlights include:

- ✓ **World Class entertainment**
Lure Band & Zeek Power
- ✓ **3-course dinner**
- ✓ **Dancing**
- ✓ **Silent & Live auctions**
- ✓ **Dynamic Duo - Duncan Armstrong, Olympic Champion & Celebrity Speaker & Kendall Gilding, Channel 7 (your co-hosts)**
- ✓ **Powerful Father & Son story**



Our foundation aligns with the values of Teen Challenge QLD (TCQ). We are proud sponsors because we have met some of the people whose lives have been changed through the TCQ rehabilitation program. TCQ brings hope – and the program works.

– Mick and Ruth Bentham,
Bentham Foundation

THE IMPACT

Your sponsorship means that all the event costs are covered so **every dollar raised on the night will go directly to the New Life Centre rehabilitation program.**

The fundraising goal is \$220,000 which will enable 36 people to complete the Recover Phase of the program.*

*Phase 1 of the 12 month program



The food, entertainment and networking opportunities were first class. I feel great that my giving will change lives.

– Helen, Gala Guest 2021



SPONSORSHIP BENEFITS

When you partner with TCQ you will align your business to a social cause that changes the lives of people overcoming addiction as well as gaining exposure to TCQ's large supporter base.

	Platinum \$20K	Gold \$10K	Silver \$5k	Bronze \$3K
Company name included in event naming of the Hope Gala 2022				
Opportunity to address TCQ Gala guests on the night				
Receive brand exposure & naming rights of either the <i>Live Auction</i> , <i>Silent Auction</i> or <i>Raffle</i>				
Advertisement in the event program				
30 second promo video presentation of sponsor's business to be shown on the night*				
Corporate table (of 10)	2 x Tables	1 x Table	1 x Table	
Social Media acknowledgement post				
Company banner displayed at event				
Company logo displayed on TCQ website				
Company logo printed on all collateral material				
Acknowledgment on the evening				

*Supplied by business.

FATHER AND SON

Ben's Story (Father)

Before I went to Teen Challenge QLD (TCQ), my life was a catastrophe. It was defined by addiction and depression. I had been addicted to heroin for ten years, was severely depressed and heavily medicated. My family life was shattered. My time in Teen Challenge gave me a new mindset and the skills needed to make lasting change. **I learnt how to live free.**



SCAN THE QR CODE TO
GET INVOLVED IN THE
HOPE GALA EVENT

Through TCQ I reclaimed hope,
found my purpose and
discovered joy.

Dom's Story (Son)

My life was full of challenges. I experienced things no child should have to. Addiction and dysfunction marked my family. I remember the day when I was 10 when I walked in on Dad injecting heroin. When I was 13 he attempted suicide. My constant thought was that I wasn't good enough to make Dad happy. I began to hate him for all the pain he caused our family. Things changed when Dad went to rehab, but my own life was unravelling. I was out of control and started using drugs and partying hard. I felt like I came from nothing, but now **my broken pieces have been put back together**, and God is using my story to help bring freedom to others.



SEE YOUR IMPACT

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